

WACO BOARD OF DIRECTORS MEETING

Oct. 5, 2015

Yogi Bear Campground

Bagley, WI

ATTENDING: Scott Kollock, Bert Davis, Bud Styer, Pat Rehwinkel, Jim Button, Judy Buchta, Julie Michaels, Leland Nelson, Joyce Stenklyft, Randy Sondalle, Adam Malsack.

ABSENT: Bert Davis, Becky Gussel, Bob Weiss

Scott Kollock called the meeting to order at 1:15 pm.

Randy Sondalle made a motion to approve the agenda, Leland Nelson seconded. Motion # 100501 was carried.

PRESIDENTS REPORT:

EXECUTIVE DIRECTOR REPORT:

****RV Program** is good for Milwaukee. Randy is working on the Oshkosh show.

****New RV attraction program:** There has not been a huge amount of members sign up at this time.

****October 20th WMC** -- Lori needs to have people sign up. There will be one held in Madison and one in Green Bay. Bud feels that a monetary donation would be the best way to promote WMC. Lori will ask Jason whether we should have personal attendance or if a donation of \$500 to \$1000 is appropriate.

****Directory Review :** Lori is going to have phone calls go out to inquire about campground sign ups.

****Convention Review:** All is looking good. Lori reported that a campground owner is interested in having a teen program on costumer care.

****Literature Distribution:** Lori feels that this year will set records for involvement.

****Quick Books update:** Lori feels is it going well.

****Web site issue:** Lori has had several replies from prospective companies that were quit expensive. Lori talked to Michael Moore in Texas and received some good advice from him.

****Social Media:** All programs are going good. There was an issue with

Twitter that is being resolved.

ARVC REPORT: There is no report on ARVC because Bert is not here at the meeting.

Golf Outing Report: At the Sept. 21st golf outing there were 48 golfers with an income of \$14,000 . It was a great outing. Scott would like to have Bill Schrader do his golf tricks next year at the golf outing. Randy has already scheduled the date for next year (Sept. 19, 2016).

Scott asked if anyone has any input on Special Events Campgrounds. It was suggested that maybe they could join WACO as associated members with a lower price for membership. Leland read what the definition is for an associated membership. The criteria seems to fit for Special Events Campgrounds. Lori will contact Wade from Country Fest to see what his interest would be to join WACO as an associated member for \$1000. Randy Sondalle made a motion to offer an associated membership to the special events campgrounds for \$1000 per venue. After much discussion Randy deleted the motion from the table. Lori will investigate with Wade as to the advisability of the offer.

ADVERTISING COMMITTEE: No report

FINANCIAL COMMITTEE: There is no financial report because Bob Weise is not in attendance. There will be a budget presented at the December meeting.

PLANNING & DEVELOPMENT:

Lori reported that there is still activity from Treland Resort in Trego with their zoning issues.

MEMBERSHIP SERVICES: Everything is all set for this October Fall Workshop.

SECRETARY'S REPORT:

The minutes from the September meeting were read. Randy Sondalle made a motion to approve the minutes, seconded by Bud Styer . Motion # 100502 was passed.

Randy Sondalle made a motion to adjourn the meeting, seconded by Pat Rehwinkel . Motion # 100503 was passed.

Respectfully submitted,

Judy Buchta