



# Newsletter

August, 2013

## Wisconsin Association of Campground Owners



### FALL TOUR/WORKSHOP September 17 & 18, 2013

Tuesday, Sept. 17th

**Host Campground:**

**O'Neil Creek Campground**

14912 105th Avenue

Chippewa Falls, WI 54729

715-723-6581

Hosts: Joe & Geri Walter

8:00–9:00 AM: Registration  
Welcome and Coffee & Rolls

9:00 AM- 10:00 AM: Mark Hazelbaker  
Important updates for campgrounds

10:00– 12:30:  
TOUR O'NEIL CREEK CAMPGROUND

12:30- 1:30:  
Lunch will be served  
at O'Neil Creek Campground

1:30 – 2:30: WACO Board of Directors  
Advertising Committee update and  
review of WACO advertising  
opportunities if time allows:  
CRACKER BARRELL

3:00 – 5:00 : Tour- Leinenkugel Brewery  
124 E Elm St, Chippewa Falls, WI 54729

5:30 - ? ? Dinner at a local restaurant.  
(We will need a firm count for this  
restaurant to accommodate us.)

After Dinner: We will stay at the  
restaurant and process the critique  
sheets that will be available during  
the tour of O'Neill Creek.

Camping free at : O'Neill Creek  
Campground (Call for a reservation )  
(4 sleeping cabins are available)  
Cont. on page 2

### Florida Association Question

#### Question and answer submitted by Bobby Cornwell.

Subject: RE: Does anyone have  
sample Workkamper agreements?

I've attached a file that can be found  
on [www.workamper.com](http://www.workamper.com) which may  
be helpful.

Once on the site, click on the "em-  
ployer" tab and the "hiring workam-  
pers" tab and all sorts of useful infor-  
mation, links and files are available,  
including an "Agreement"

Here's the direct link:  
[http://www.hireaworkamper.com/  
WKN2008\\_samplework.cfm](http://www.hireaworkamper.com/WKN2008_samplework.cfm)

Bobby Cornwell  
Florida Association of RV Park and  
Campgrounds  
850-562-7151  
[bcornwell@farvc.org](mailto:bcornwell@farvc.org)

### 2014 RV Shows

Madison	Jan 31-Feb 2
Green Bay	Jan 16-19
La Crosse	Feb 6-9
Minneapolis/St Paul	Feb 6-9
Chicago	Feb 12-16
Milwaukee	Feb 27-Mar 2
Wausau	Mar 7-9
Rockford	Mar 21-23

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Campground Owners

EXECUTIVE DIRECTOR

LORI SEVERSON

P.O. Box 228

N22676 US Hwy. 53

Ettrick, WI 54627

WACO Phone #:

608-525-2327

Severson & Associates

Phone #: 608-525-2323

Fax #: 608-525-2328

email:

[lori@seversonandassociates.com](mailto:lori@seversonandassociates.com)

## INSIDE



**Year 2013  
WACO celebrates  
50 Years!**



**WISCONSIN**  
*Come stay with us!*

**WACO Mission Statement - To promote & protect the camping experience**



## Fall Workshops 2013

## Board of Directors

### FALL TOUR/WORKSHOP September 17, 2013

#### (\$\$) LOCAL MOTELS

Holiday Inn Express –  
Chippewa Falls (right off 53 bypass,  
by Walmart)  
12858 26th Avenue 715-723-4654

Understanding The Affordable Care  
Act

10:30- 11:15

“Ponds in your Campground”

Chad Cason from Cason &  
Associates

11:30 – 12:00 WACO Board of  
Directors – Advertising Committee

update and review of WACO advertis-  
ing opportunities.

12:00 – 1:00 PM LUNCH

1:00 – 2:00 PM: SEMINAR –  
Mark Hazelbaker

2:15- 3:00: CRACKER BARRELL

3:15 – 4:30 PM: Tour Summer  
Hideaway RV Campground Resort

5:00 – 6:30 PM: DINNER

7:00 - ? ?

Free Camping to WACO members  
1 Park Model available- sleeps 8 (\$\$)  
call to reserve

#### LOCAL MOTELS:

(Appx. 15 minutes away from Sumer  
Hideaway  
Quality Inn-- 1001 Hwy 82, Mauston,  
WI 608-847-5959

Super 8 Motel – 1001A Hwy 82E,  
Mauston, WI Phone 608-847-2300

### WEDNESDAY

#### September 18th

9:00 -10:00 AM:  
Pine Harbor Campground

7181 185th Street, Chippewa Falls  
54729

Hosts: Philip & Pat Swanhorst

10:30 -11:30 AM:  
Tour  
Green Acres Campground  
New Auburn  
30714 152nd Street,  
New Auburn 54757

Hosts: Kevin & Angela Pratt

12:00 – 1:00  
Lunch (To be announced)

1:30 – 2:30 PM  
Stoney Creek RV Resort  
Oak Grove R., Osseo, 54738

Hosts: Tom & Joy Levake

### OCTOBER FALL TOUR/WORKSHOP October 8, 2013

Tuesday, Oct. 8th  
Host Campground Summer  
Hideaway RV Campground Resort  
W4676 30th Street,  
Necedah 54646

Phone: 608-565-3825

HOSTS: Laurie & Jim Lewis

8:00 – 9:00 AM: Registration,  
Coffee & Rolls

9:15-10:15 AM: Hawkins Ash, Inc.  
(Accountants )

SCOTT KOLLOCK  
PRESIDENT

Vista Royale Campground  
1-715-335-6860

JUDY BUCHTA  
Past PRESIDENT  
Duck Creek Campground  
1-608-429-2425

DAWN BUTTON  
SECRETARY  
Evergreen Campsites LLC  
1-920-622-3498

BERT DAVIS  
Badgerland Campground  
1-608-873-5800

MIKE DRICKEN  
Lake Lenwood Beach & Campground  
1-262-334-1335

ADAM MALSACK  
Lake Arrowhead Campground  
1-920-295-3000

DAWN REHWINKEL  
Merry Mac's Campground  
1-608-493-2367

Leland Nelson  
Keyes Lake Campground  
1-715-528-4907

ROBERT WEISS  
Wilderness Campgrounds  
1-608-297-2002

BECKY GUSSEL  
Sherwood Forrest Camping  
1-608-254-7080

RANDY SONDALE  
Pineland Camping  
1-608-564-7818

BUD STYER  
ARVC Representative  
Smokey Hollow Campground  
1-608-592-2128

**WEDNESDAY**  
**October 9, 2013**

9:00 –10:15 AM:  
Moonlite Trails Campground  
W4641 9th Street E,  
Necedah 54646  
Phone: 608-565-6936

HOSTS: Richard & Wendy Crosby

10:30 – 11:30 AM:  
Four Seasons Campground  
County Rd. Z, Friendship  
Phone: 608-339-9869

Host: Shawn Bula

Noon – 1:30 Fawn Creek Winery  
13th Avenue,  
Wisc. Dells 3619  
Phone: 608-253-4400

What a great way to end our day. The Hansen Family owns Fawn Creek (Sheldon & Nancy Hansen are former owners of Pride of America)

Please pre-register:  
Phone: 608-525-2327  
Fax: 608-525-2328

Send payment & registration to:  
WACO  
PO Box 228  
Ettrick, WI. 54627

Let us Know the number of people that will be attending.  
Bring family & Employees. The Fee is the same if you have 1 or 20 members from your campground.

WACO Member fee:  
\$40.00 one Workshop  
\$75.00 for both Workshops

Non-member Fee:  
\$55 one workshop  
\$105 for both workshops

Meals & Motel costs are not included.  
September only \$ \_\_\_\_\_  
October only \$ \_\_\_\_\_  
Both Seminars: \$ \_\_\_\_\_

October Workshop Lodging Options  
Quality Inn 608-847-5959 Rate is \$74.00 plus Tax Per night

Super 8 Motel 608-847-2300 Monday – Tuesday- Wednesday \$55.00 per night Indoor pool, Breakfast, refrigerators in each room.

New HSF contact:  
Karen is no longer our contact for Wisconsin Campgrounds.  
Her replacement is Reed McRoberts at 608-266-8282  
Karen R. Brock R.S.  
Food Safety and Recreational Program  
FDA Certified Food Program Inspection Officer  
Program Manager Restaurants  
Program Manager Recreational Educational Camps  
(608) 266-8294

**Theme for 2014**  
**Convention**

Please submit your ideas for a theme for next years Convention to the WACO office as soon as possible. We want the 51st. year celebration to be a great one! Any ideas you have would be greatly appreciated!



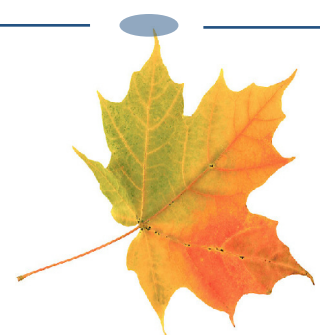
**Fall in the**  
**Midwest**

Fall in the Midwestern U.S. flourishes with fun filled activities for families. The leaves are a beautifully orchestrated collage of colors as the trees prepare for winter. The heat of summer has passed and cool relatively dry days begin. Time to turn off the air conditioners and fans, break out the sweatshirts and have fun!

Fall is the time when many crops are harvested including pumpkins. There are many pumpkin patches your family can visit in the fall for a unique experience. These patches will allow you to pick your own pumpkin straight from the patch. Most will offer a ride around the farm in a wagon, commonly known as a "hay ride". Harvest time also brings festival s where you can sample the year's crops, enjoy music, and other activities.

Halloween is a fall holiday that provides opportunities for indoor family activities as well as traditional trick or treating. Pumpkin carving can be very rewarding. There are kits that make it easy for a child to produce a sculpture that impresses even the seasoned carver. Then there are all of the home made costume possibilities that can be fun for the whole family to get involved in.

If your campground has some great Fall activities planned, let the WACO office know so we can advertise them for you. Check out our FaceBook and add your events to ours!







Go to [www.wisconsinincampgrounds.com](http://www.wisconsinincampgrounds.com)  
member@wisconsinincampground.com  
password: born2camp



## Wisconsin's Premier RV & Camping Event January 16-19, 2014 Brown County Arena and Shopko Hall, Green Bay

Huge exposure for **YOUR BUSINESS!**

### EXHIBIT - SELL - GROW

Thousands attend from all over Wisconsin searching for travel destinations, products & services for camping and RV'ing.



**BOOK NOW! Limited spaces available on the main floor.**  
Contact Vickie at WBAY TV 2 TODAY! [vfrank@wbay.com](mailto:vfrank@wbay.com) (920) 438-3270

Or visit [www.wbay.com](http://www.wbay.com) and click on WBAY Expos  
for details and reservations forms

**See you at the show!**

## Advertising in the WACO Newsletter

#### BUSINESS CARD SIZE AD

one time \$100.00

#### DOUBLE BUSINESS CARD SIZE

AD one time \$150.00

#### 1/4 Page

one time \$200.00

#### 1/2 Page

one time \$300.00

#### Full Page

one time \$500.00

#### INSERT TO NEWSLETTER

- one time - Something you  
design/print - \$300.00

#### INSERT TO NEWSLETTER

- one time - Designed/printed  
by us - \$400.00

20% discount for 6 months -  
Consecutive 30% discount for  
12 months



## Undivided Attention®

Rural isn't where you live; it's what you value. It's a belief that people who know each other look out for each other. Rural Mutual Insurance Company provides "undivided attention" to campgrounds here in Wisconsin—so we get the details right. Working close together. That's what we do. That's who we are. Contact a Rural Mutual Insurance agent.

Steven Berger, Mondovi (715) 926-3871

C & D Prof. Insurance Services,

Wautoma (920) 787-2100

Carl Thomfohrda, Balsam Lake (715) 485-3010

Chad Wiedenhoef, Ft. Atkinson (920) 563-9355

David Tiffany, Elkhorn (262) 743-2400

Fred Clary, Richland Center (608) 647-2972

Jaime Congdon, Green Lake (920) 294-3338

Thomas Hebert, Eau Claire (715) 830-1101

Jennifer Howen, Marshfield (715) 384-2826

Matthew Kripschack, Richland Center

(608) 647-2251

Mike Hutchinson, Monroe (608) 325-4052

Patrick Gillis, Eau Claire (715) 514-4477

PTR, Sturgeon Bay/Chilton (920) 746-4017

Robert Hahn, Portage/Rio (608) 742-4444

Robin Rubisch, West Salem (608) 786-1550

Stella Westfall, Three Lakes (715) 546-4100

Debra Young, Verona (608) 845-9190

**Rural Mutual**  
Insurance Company  
[UndividedAttention.com](http://UndividedAttention.com)

## Bud Styer & Associates, LLC

(29 years as an Owner/Operator)

- Campground Consultant
- Pre-Purchase Park Inspections
- Operation Evaluations
- Advertising & Marketing Strategies

**608-370-4500 or 608-592-2128**

[www.budstyerassociates.com](http://www.budstyerassociates.com)

Email: [mrbud@budstyerassociates.com](mailto:mrbud@budstyerassociates.com)

"TAKE YOUR CAMPGROUND TO THE NEXT LEVEL"

[www.wisconsinincampgroundsforale.com](http://www.wisconsinincampgroundsforale.com)