

April 2015

## Newsletter



# WISCONSIN ASSOCIATION OF CAMPGROUND OWNERS

## Convention Recap

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Wisconsin Association of  
Campground Owners

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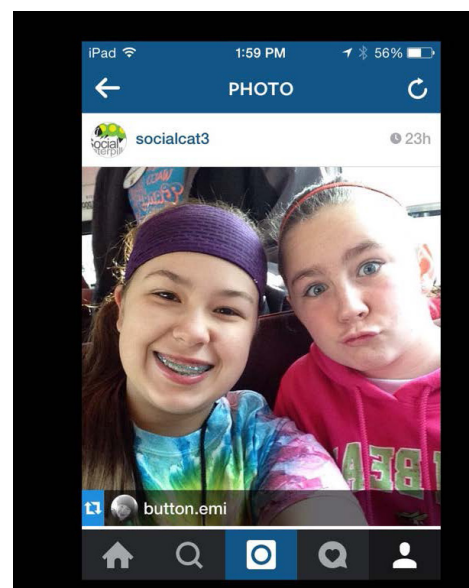
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We hope you had a great time at convention this year! We sure did and we hope to see you next year. Now the camping season is upon us, or may have already begun. Please give us your feedback, questions, or comments if you would like about this year's convention! Thanks for coming!



## Instagram Project

During Kids Kamp, we created more teen activities this year to incorporate them into the program. One of those activities was the Instagram Project. As you may know, Instagram is a social media platform where you can post photos and use hashtags to promote that photo or product you took a photo of. This is a great tool that can be used for your business! We had the teens take photos throughout the week and use the hashtag #WACOKidsKamp. At the end of the week, we had a contest for different categories, such as Best Selfie, Most Likes, and more.







## FreeStyle Slides

FreeStyle Slides was founded in 2002 by Owner/ Ceo Stephen Philp. His vision for cutting edge family entertainment has led to the development of some of the most unique inflatables in the world.

With their flagship product, The Hippo®, the world's largest inflatable wet/dry slide, they have been able to offer a safe, low cost, low maintenance alternative to hard sided slides. With over 120 Hippo® Slide locations worldwide and growing, FreeStyle Slides has managed to create new markets that were previously off-limits to built in structures. For example, FreeStyle Slides was the first company to permanently place an inflatable slide, on the same scale as theme park slides, on a public beach in the US.

With their latest development, the FreeStyle Cruiser™ waterslide, the world's first sealed-air inflatable water slide , FreeStyle Slides has set themselves apart as the only truly bespoke inflatable manufacturer in the world, drawing companies from all corners of the globe to help them develop inflatable versions of their products as well as other novel and innovative concepts.

Also new to the family is the Trippo™, an even larger version of our flagship Hippo. The Trippo™ offers two additional curved sliding lanes, making it the the first and only 3 lane inflatable water slide, built on the same scale as those seen in waterparks and theme parks.

At FreeStyle Slides we pride ourselves on being the only truly bespoke supplier of inflatable products in the world. Please contact us for a free consultation and full details on our entire product line.

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# It's Camping Season!

It's that time of year again! Can you believe it? Impress your friends with some fun facts about the outdoors!

1. Deer can jump as high as 10 feet in the air from a full sprint.
2. Wildfires are probably more common than you think. Over 100,000 wildfires occur every year in the United States alone.
3. Raccoons can purr. Like house cats, they usually purr when they feel content or safe.
4. Ticks must be connected to their hosts for at least a day and a half—36 hours—to pass Lyme disease.
5. In 2009 alone, there were more than 30,000 reported cases of Lyme disease.
6. A mouse can squeeze through an incredibly small space thanks to its soft skull. Zip up your tent at night—if there are holes bigger than a ballpoint pen, a mouse can get in.
7. It is a myth that fish can be humanely killed with ice water. According to Australia's RSPCA, the most humane way to kill fish is to strike them in the head with a blunt instrument or to spike the fish.
8. You can tell the temperature by listening to a cricket chirping. Count the number of chirps in 14 seconds and add 40 for the temperature in Fahrenheit.
9. The record high temperature in the United States was recorded in Death Valley, California at 134 degrees Fahrenheit.
10. The record low temperature in the United States was recorded in Prospect Creek, Alaska at -79.8 degrees Fahrenheit.
11. Black bears can run at speeds of up to 35 miles per hour. They also have an incredible sense of smell, so take appropriate precautions when camping in bear territory.
12. The largest wolf species in North America grow to about six and a half feet from tail to muzzle.
13. Mosquitoes can smell the carbon dioxide in a human's breath from over 100 feet away.
14. Hardwoods don't spark, and seasoned hardwoods are ideal for campfires. Many campsites don't allow you to use wood from the ground, so kiln-treated hardwoods are an essential supply.
15. After a few hours, your campfire can reach temperatures of 900 degrees Fahrenheit or more.

## IN OTHER WACO NEWS...



Always keep a bucket of water near your campfire in case the flames get out of control.

16. Gas stoves, charcoal grills and other fuel-burning devices can cause dangerous build-ups of carbon monoxide. Never store these devices in your tent, even when you're not using them.

17. Lightning strikes are fairly common, occurring about 100,000 times per day worldwide. A bolt of lightning can raise the temperature of the surrounding air by 50,000 degrees Fahrenheit.

18. Wildfires move quickly. Some reach speeds of 14 miles per hour, so never go anywhere near a wildfire and check for advisories before heading out to a campsite.

## Gilbert Brown Foundation Dates

August 7th-8th  
Wisconsin Dells

August 15th  
Door County



Contact Carrie at [carrie@seversonandassociates.com](mailto:carrie@seversonandassociates.com) to get on the schedule!

**WACO Text Club:**  
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