



Attractions - RV Dealers - Restaurants - Suppliers

**WISCONSIN ASSOCIATION OF CAMPGROUND OWNERS, INC.**

P.O. Box 228 • Ettrick, WI 54627 • Phone 608-525-2327 • Fax: 608-525-2328  
E-Mail: [director@wisconsincampgrounds.com](mailto:director@wisconsincampgrounds.com)

☐ New  
☐ Renew



**DIRECTORY ADVERTISING AGREEMENT 2016 EDITION**

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Billing Address (if different) \_\_\_\_\_

Owner: \_\_\_\_\_ Manager: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

**DETAIL OF ADVERTISING**

- ☐ Repeat my ad from 2015 directory ☐ Compose my ad from information provided.
- ☐ Camera Ready Art Enclosed ☐ Camera Ready Art to follow

**WACO 2016 RATES**  
Attractions-RV Dealers  
Restaurants-Suppliers

Ad Size	Full Color
1 Page	\$4543
¾ Page	\$3647
2/3 Page	\$3209
½ Page	\$2772
1/3 Page	\$2014
¼ Page	\$1517
1/8 Page	\$1299

**Center Map Pull Out Section**  
Full Page: \$7394.10  
Cover 4: \$7394.10  
Cover 2-3: \$6370.35

**ACCEPTABLE PROGRAMS  
& FILE FORMATS**

(All graphics and fonts must be included)

Quark, InDesign  
.tif / .eps / .jpg / .pdf  
(Other formats must have prior approval)

**ACCEPTABLE MEDIA:**

Disks  
CD / DVD

Total: \_\_\_\_\_

**50% of ad fee must be submitted with this ad form. Premium space must submit 50 % deposit and ad form before July 31, 2015 to guarantee placement in directory. Deposits are non-refundable and space is available on a first come first serve basis.**

**Note: Late fee of \$25.00 per day applies if application is submitted after September 10, 2015**

**ADVERTISING AGREEMENT:**

The undersigned hereby agrees to place display advertising in the annual directory of the Wisconsin Association of Campground Owners, Inc. as indicated and for the amount shown. The Directory Committee reserves the right of advertising acceptance and placement. Restrictions: Campgrounds in Wisconsin or adjoining states that are not members of WACO, hotels, motels and other overnight or vacation housing facilities, liquor, tobacco, beer, wine or times or services that imply a cure or healing not accepted by the AMA, mail order products with a P.O. box address unless we know they are an established vendor. WACO reserves the right to delete or edit any material that is deemed, by the Board of Directors, to be abusive, defamatory, obscene, illegal, offensive or inappropriate or unacceptable for any reason.

☐ Visa ☐ Master Card Card # \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

WACO Representative \_\_\_\_\_ Date \_\_\_\_\_

**AD COPY AND  
PAYMENT MUST BE  
SUBMITTED BY  
September 10, 2015**