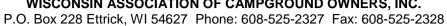
WACO Campground Members

2016 Advertising Directory Opportunities
WISCONSIN ASSOCIATION OF CAMPGROUND OWNERS, INC.



E-Mail: director@wisconsincampgrounds.com



New

DIRECTORY ADVERTISING AGREEMENT 2016 EDITION

Business Name:		
Address:		
Billing Address (if different)		
Owner:	Manager:	·
Phone:	Fax:	E-Mail:
WACO 2016 RATES Member Campgrounds	Cell Phone:	
Ad Size Full Color	DETAIL OF ADVERTISING	
1 Page \$3393.60 ³ ⁄ ₄ Page \$2744.70 2/3 Page \$2422.35	Repeat my ad from 2015 directo	provided.\$100 charge
½ Page \$2197.65 1/3 Page \$1617.00 ½ Page \$1252.65		Camera Ready Art to follow cabins, and campers on our rental page in the
1/8 Page \$896.90 Prime Space	directory: \$250.00 ATV page: List your campground under our ATV page in the directory: \$250.00	
Full Page: \$7394.10 Cover 4: \$7394.10 Cover 2-3: \$6370.35	AT v page. List your campgroun	id under our ATV page in the directory. \$250.00
ACCETABLE PROGRAMS & FILE FORMATS	& FILE FORMATS THE OIL THE WACO FACEBOOK \$500.00 VERY LIMITED INVALIDATION	
(All graphics and fonts must be included) Quark, InDesign .tif / .eps / .jpg / .pdf	Gordy's Ad listing: \$250.00 – includes coupon on the website, facebook ad and listing on Gordy's and WACO advertising.	
(Other formats must have prior approval) ACCEPTABLE MEDIA: CD / DVD/flash driveRental Page \$250.00	50% deposit and ad form before July directory. Deposits are non-refundab	h this ad form. Prime space must submit y 31, 2015 to guarantee placement in ble and space is available on a first come first e submitted by Sept 10, 2015. Please note late
Coupon on map \$500 ATV Listing \$250.00	fees. Note: Late fee of \$25.00 per day September 10, 2015	applies if application is submitted after
Directory Advertisement		play advertising in the annual directory of the Wisconsin
Gordy's Listing \$250	the amount due must be paid in full by Sept Directory Committee reserves the right of ad	indicated and for the amount shown. It is understood that 10, 2015 in order to be included in the directory, and the vertising acceptance and placement. WACO reserves the med by the Board of Directors, to be abusive, defamatory, r unacceptable for any reason.
	☐ Visa ☐ Master Card Card	#
	Expiration Date:	
AD COPY AND PAYMENT MUST BE	Signature	Date
SUBMITTED BY September 10, 2015	WACO Representative	Date