

**WACO Campground Members**  
2016 Advertising Directory Opportunities  
**WISCONSIN ASSOCIATION OF CAMPGROUND OWNERS, INC.**  
P.O. Box 228 Ettrick, WI 54627 Phone: 608-525-2327 Fax: 608-525-2328  
E-Mail: director@wisconsin-campgrounds.com

☐ New  
☐ Renew



**DIRECTORY ADVERTISING AGREEMENT 2016 EDITION**

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Billing Address (if different) \_\_\_\_\_

Owner: \_\_\_\_\_ Manager: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

**DETAIL OF ADVERTISING**

- ☐ Repeat my ad from 2015 directory ☐ Compose my ad from information provided. \$100 charge  
☐ Camera Ready Art Enclosed ☐ Camera Ready Art to follow

Rental page: List your cottages, cabins, and campers on our rental page in the directory: \$250.00

ATV page: List your campground under our ATV page in the directory: \$250.00

Map page coupon: **New this year**- Includes same coupon on the website & one time on the WACO Facebook \$500.00 Very Limited Number Available!

Gordy's Ad listing: \$250.00 – includes coupon on the website, facebook ad and listing on Gordy's and WACO advertising.

**50% of ad fee must be submitted with this ad form. Prime space must submit 50% deposit and ad form before July 31, 2015 to guarantee placement in directory. Deposits are non-refundable and space is available on a first come first serve basis. All ads & money must be submitted by Sept 10, 2015. Please note late fees. Note: Late fee of \$25.00 per day applies if application is submitted after September 10, 2015**

**ADVERTISING AGREEMENT:**

The undersigned hereby agrees to place display advertising in the annual directory of the Wisconsin Association of Campground Owners, Inc. as indicated and for the amount shown. It is understood that the amount due must be paid in full by Sept 10, 2015 in order to be included in the directory, and the Directory Committee reserves the right of advertising acceptance and placement. WACO reserves the right to delete or edit any material that is deemed by the Board of Directors, to be abusive, defamatory, obscene, illegal, offensive or inappropriate or unacceptable for any reason.

☐ Visa ☐ Master Card Card # \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

WACO Representative \_\_\_\_\_ Date \_\_\_\_\_

**WACO 2016 RATES  
Member Campgrounds**

Ad Size	Full Color
1 Page	\$3393.60
¾ Page	\$2744.70
2/3 Page	\$2422.35
½ Page	\$2197.65
1/3 Page	\$1617.00
¼ Page	\$1252.65
1/8 Page	\$896.90

**Prime Space**

Full Page: **\$7394.10**  
Cover 4: **\$7394.10**  
Cover 2-3: **\$6370.35**

**ACCETABLE PROGRAMS  
& FILE FORMATS**

(All graphics and fonts must be included)

Quark, InDesign  
.tif / .eps / .jpg / .pdf

(Other formats must have prior approval)

**ACCEPTABLE MEDIA:**

CD / DVD/flash drive  
Rental Page \$250.00

Coupon on map \$500

ATV Listing \$250.00

Directory Advertisement

Gordy's Listing \$250

**Total:** \_\_\_\_\_

**AD COPY AND  
PAYMENT MUST BE  
SUBMITTED BY  
September 10, 2015**