

2014 WACO Annual Meeting

Saturday, March 15, 2014

Steven's Point Holiday Inn Convention Center

The 2014 annual meeting of the Wisconsin Association of Campground Owners was called to order at 8:05 am on Saturday, March 15, 2014 by Scott Kollock, President.

A roll call was done as members were checked into the meeting. There are total of 27 campground members present at the meeting (List of attending campgrounds is kept on file at the WACO office). All current board members were also present. A copy of the 2013 annual meeting was distributed to all members for review, all financial Reports from 2013 and the agenda for the meeting were also distributed.

Mike Dricken made a motion to approve the agenda for the 2014 annual meeting, Bud Styer seconded the agenda, and Motion #041501 was carried.

Secretary's Report:

Randy Sondale made a motion to accept the 2013 secretary's report, and Adam Malsack seconded the motion, Motion #031502 carried.

Treasurer's Report:

Bob Weiss presented the 2013 Treasurer's Report. All financial records are attached. Lori spoke on how we used some extra advertising money. Lori worked with the Department of Tourism, and our focus target areas are going to be the Fox Valley, Green Bay, Eau Claire, the Twin Cities, Chicago, and Madison. We are also going to work on our social media presence. We also have an intern working on helping educate some campgrounds on social media. We are also working on making our WACO social media stronger. Scott Kollock mentioned that the biggest push we are going to make on this is the social media from the WACO website and our own personal websites, along with radio and T.V.

Bud Styer moved that the Treasurer's Report be accepted. Randy Sondale seconded the motion. Motion #031503 was carried.

Nominations:

Three current board members seats have we have three open board seats. Mike Dricken made a motion to accept the ballot as written. Bert Davis seconded the motion. Motion #031504 was carried.

Leland Nelson made a motion to accept a unanimous ballot. Jim Kersten seconded the motion. Motion #031505 was carried.

PAC Fund:

Bob Weiss reported on the PAC Fund and the balance. The Balance of the PAC is \$2380.74. We then raised \$2555.00 at the auction this year.

ARVC Report:

Bud Styer talked about ARVC and the upcoming benefits that ARVC has to offer us like the credit card processing. Convention is being planned and of course the goal is to try and make it cheap, educational, and fun.

Joe Walters from O'Neil Creek Campground asked about the ARVC Advantage. Bud talked about the program and that the more parks that give their data the more information we will have to understand our industry. Pete Hagen would like Bud to take back to ARVC that he feels the price is high for the data base collections.

Leland Nelson made mention of the discussion on being part of the ARVC organization. Pete Hagen would like a list of the services that ARVC offers on the questionnaire. Dave Schneider also spoke about how prices could change depending on what we do.

Leland Nelson made a motion to adjourn the meeting, Bud Styer seconded the motion. The meeting was adjourned at 9:23 am. Motion #031506 was carried.