

WACO Convention 2017

54 Years

WISCONSIN ASSOCIATION OF
CAMPGROUND OWNERS
2016 CONVENTION & TRADE SHOW
Wednesday March 15, 2017 - Sunday March 19, 2017
Holiday Inn Hotel & Convention Center
1001 Amber Avenue
Stevens Point, WI
Phone: 715-344-0200



TRADE SHOW HOURS

Thursday March 16, 2017

Set-Up time 2:00 p.m. – 5:00 p.m.

Friday March 17, 2017

Set-Up time 7:00 a.m. – 11:00 a.m. (Booths must be set up by 11:00 a.m.)

Trade Show hours 1:00 p.m. – 7:00 p.m.

Friday evening Vendor Appreciation dinner & program 7:00 p.m.

Saturday March 18, 2017

Trade Show hours 9:30 a.m. – 4:30 p.m. (Grab and go lunch)

Room Rates: (Call direct to Holiday Inn & Convention Center for accommodations) **715-344-0200**

Standard double Rooms: \$74.00 – King Suites \$103.99

Other Accommodations: Holiday Inn Express (Across Street) Same rates, includes
Breakfast. (Pricing does not include sales tax) **Phone: 715-344-0000**

Vendor Programs for 2017

Beer Sponsors: \$500.00

Sponsor Thursday Evening meal: \$1500.00

Auction Sponsor: Provide a product or service valued at \$2000 or more

Our Suppliers are very important people. If you have ideas or suggestions please let us know.

**Early Tear Downs
are not allowed**

**You will be fined \$250.00 for early tear-down unless you have
A hallway booth with written permission.**

RESERVATIONS MUST BE MADE BY FEBRUARY 12, 2017

Sold out show last year. Please register early. No booths can be held without payment.

Sorry no refunds are available. Booths will be sold on first come first serve basis with
the exception of Presenting and Gold Sponsorships. NO booth numbers with the

exception of Presenting and Gold Sponsors are guaranteed. All decisions made by the
Exhibitor committee are final. We reserve the right to refuse participation based on
product selection and the committee's discretion.

QUESTIONS CALL WACO at 800-843-1821

SPONSORSHIP OPPORTUNITIES:

PRESENTING SPONSOR:

\$2,500.00

As a sponsor for this event your company will receive:

- 1 complimentary exhibit booth and Trade Member dues for one year
- 1/3 page full color ad in 2018 WACO Directory or 2017 if Sponsorship is renewed before 11/1/2016
- Featured on all conference literature, pre conference material that is sent to the membership as well as a featured listing on the WACO conference bags.
- Free admission to any seminars, mentions throughout the convention including all dinners and social events.
- Free brochure inserts in each attendee bag
- Feature article and full page flyer in WACO newsletter
- A banner identifying the sponsoring organization will be displayed at either the registration area or trade show throughout the convention
- One year banner ad on the Wisconsin Association of Campground Owners Website - \$500.
- An opportunity to present your product and service information at a Fall Workshop.
- Direct Link back to your website from the WACO Website.
- News releases and media coverage as appropriate
- Special vendor table and recognition at the banquet, where you can invite customers to sit upfront with you. VIP Seating.
- Participate in evening entertainment.
- 10 - \$35 WACO certificates good at any WACO campground for your promotional use. Not for use at the WACO auction.

**Add a beverage sponsor
for just \$500.00**

GOLD:**\$1,000.00**

- Featured on all conference literature, pre conference material that is sent to the membership as well as a featured listing on the WACO conference bags.
- Free admission to any seminars, mentions throughout the convention including all dinners and social events.
- Free brochure inserts in each attendee bag
- Feature article and full page flyer in WACO newsletter
- A banner identifying the sponsoring organization will be displayed at either the registration area or trade show throughout the convention
- An opportunity to present your product and service information at a Fall Workshop.
- Direct Link back to your website from the WACO Website.
- Press Releases and media coverage as appropriate

SILVER SPONSOR:**\$500.00**

- One month advertising in WACO newsletter
- Free admission to any seminars, mentions throughout the convention
- Advertising in the conference program
- Sponsorship listing on WACO bags
- Tent listing on the tables
- Listing on sponsor posters

BRONZE SPONSOR:**\$200.00**

- Listing on sponsor posters
- Free admission to any seminars, mentions throughout the convention

You asked for it...you got it! Friday Night will have selective silent auction items that close on Friday evening so you can participate. As always you are family and are welcome to bring yours. Your family may participate in our Kids Kamp program and any of the entertainment features.

2017 EXHIBITOR REGISTRATION



Mail to:

WACO – P.O. Box 228 – Ettrick, WI 54627

Phone: 608-525-2327 Fax: 525-2328

Company Name _____

Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax: _____

E-Mail _____

Product or Service _____

Please print names of attendees for name badges:

_____	_____
_____	_____
_____	_____

Cost: (must be trade member to exhibit)

Annual Trade Member Fee \$200.00 \$ 200.00

Early Bird Booth Fee – each booth \$500.00 (Add \$50 for electricity) \$ _____

After January 10, 2017 \$600.00 \$ _____

Cabin Size Space --\$700 includes literature table inside \$ _____

Inserts to attendees \$200.00 \$ _____

Lunch Tickets for Saturday are included in booth fee \$ _____

Sponsorship fee (see levels in brochure) \$ _____

Total Amount due \$ _____

Check # _____ M/C ___ Visa ___ Expiration Date _____

Credit Card # _____

Booth fee includes 8 X 10, (some booths are slightly smaller, see diagram) exhibit booth with one 8 foot draped/skirted table, one 8-foot backdrop with 3-foot side drapes, 1 chair, a booth sign. Note: 2 complimentary dinner tickets for the Vendor Appreciation meal, and 2 tickets to the Saturday lunch are included in your booth fee. **Call the hotel directly for other booth arrangements.**