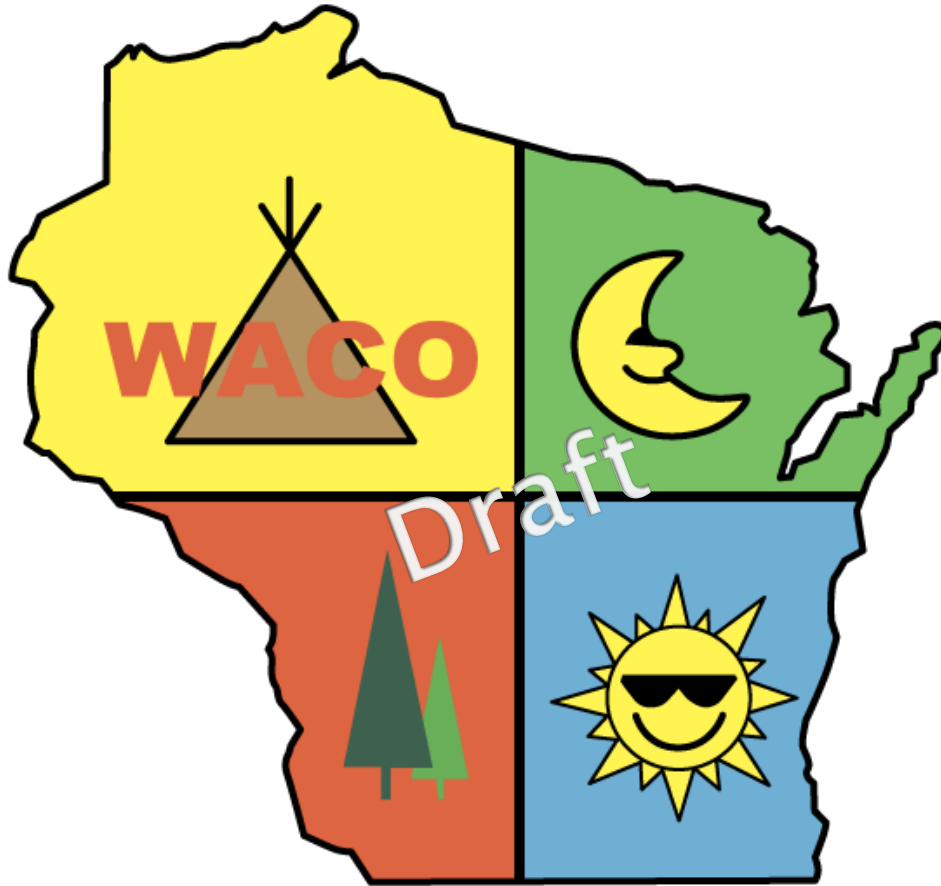


55<sup>th</sup> ANNUAL  
**WACO CONVENTION**

MARCH 14<sup>th</sup> – 18<sup>th</sup>, 2018



Holiday Inn Hotel & Convention Center



# WACO BOARD OF DIRECTORS



**Scott Kollock – President**

Vista Royale Campground  
skollock@uniontel.net  
715-335-6860



**Joyce Stenklyft**

Stoney Creek RV Resort  
joyce@stoneycreekrvresort.com  
715-597-2102



**Bert Davis – ARVC Representative**

Badgerland Campground  
bert@badgerlandcampground.com  
608-873-5800



**Jim Button**

Evergreen Campsites and Resort  
evergreencampsites@gmail.com  
920-622-3498



**Julie Michaels**

Scenic Ridge Campground  
scenicridgecamp@gmail.com  
608-883-2920



**Adam Malsack**

Lake Arrowhead Campground  
adam@lakearrowheadcampground.com  
920-295-3000



**Pat Rehwinkel**

Merry Mac's Campground  
camp@merrymacscampground.com  
608-493-2367



**Robert Weiss**

Wilderness Campgrounds  
info@wildernesscampground.com  
608-297-2002



**Becky Gussel**

Sherwood Forest Campground  
becky@sherwoodforestcamping.com  
608-254-7080



**Bud Styer**

Smokey Hollow Campground  
mrbud@budstyerassociates.com  
608-592-2128



**Mike Dricken**

Lake Lenwood Beach and Campground  
mmdricken@gmail.com  
262-334-1335



**Lori Severson – Executive Director**

P.O. Box 228, Ettrick, WI 54627  
lori@seversonandassociates.com  
Phone: 608-525-2327  
Fax: 608-525-2328



**Mark Hazelbaker - Attorney**

mhazel@tds.net  
559 D'Onofrio Drive suite 222,  
Madison WI 53719,  
Phone: 608 220 7271  
Fax: 608-204-9631

Our goal is to make this conference easy for you to attend and enjoy. Please don't hesitate to tell a staff member immediately if you need assistance.

Our members mean the world to us and we are happy to help in any way we can.

If you have an experience that is not world class please let a member of the WACO Board or your executive director know immediately. Your experience here is important to us.

**If you are new to the convention – just look for a STAFF member or a Board Member. There are no silly questions – we are happy to help!**

# THINGS TO KNOW

## Money Made Simple

- Set up your Charge Card at WACO Registration on Tuesday Night. Your charge card will be included with your badge. Please be sure you receive a receipt with all of your purchases. Simply show your card with your auction number on it and sign for the charge.
- Your auction number can be used to bid on silent auction items, live auction items, buy raffle tickets, etc.
- PAC items are the only exception (they must be paid by personal check or cash).
- You may check your balance at any time during the convention.
- You can pay your balance by check, credit card, cash, WACO bucks or a combination!
- Plan to have your account balance settled no later than 9:00am on Sunday.
- Not from Wisconsin? No problem! We take all "out of state" currency!

## Valet Directory Pickup

Pick up your Wisconsin Association of Campground Owners directories from the trailer! Simply ask any trade show associate for help loading them to your vehicle. It can be done any time throughout the tradeshow. (Note: only throughout daytime hours please.) Distribute them to your community while getting our directories in the hands of your guests. Earn 10 Golf Cart tickets by picking up your directories!

## Silent Auction Rules

- To place a silent auction bid, write your bidding number in the starting bid space or on the line following the highest current bid.
- Indicate your bid in the appropriate space on your bidding row.
- In order to be valid, all new bids must be higher than the previous bid by at least the minimum raise indicated at the top of the bid sheet. \$5.00 is the usual amount but please check each auction item.
- A bid is construed as an agreement to purchase the listed item(s) at the amount indicated.
- All bidders must be 18 years of age or above.
- All winning bids must be settled before 9:00am on Sunday by cash, check or credit card.
- In order to protect the integrity of all bidders, please do not scratch out bids. Simply contact one of our volunteers for assistance if you wish to withdraw your bid.
- The auction will close at the announced time at which time the highest bid on each bid sheet will be declared the winner. If multiple people are still interested in bidding at the end – a final bid off will be allowed where each participant puts in a final sealed bid on a piece of paper. The highest final bid will be awarded the item.
- Don't leave the convention without written documentation of what you have purchased and won.
- **Bids may only be voided by an auction volunteer or staff member.**

# THINGS TO KNOW

## **Tuesday Evening Check-in & Registration**

Tuesday evening early registration will be open for the WACO Convention from 5:00pm – 8:00pm. Our registration area is open 7:00am on Wednesday, Thursday, Friday, and Saturday for your convenience. Registration is set up at the Holiday Inn Convention Center, directly outside of the Trade Show area. The hotel has the schedule of convention activities at the front desk if you have a question. The auction items and baskets should be taken to the Auction Center Table in the Banquet Room or to the registration table where they will be logged in.

## **Basket Social**

The donated basket that brings in the most money will earn 20 additional tickets to win the Golf Cart donated by Jim's Golf Carts, Inc.!

## **Vendor Set up Schedule**

Thursday, 2:00pm – 7:00pm & Friday, 7:00am – 10:30am. Vendors who cannot meet this requirement should contact Rick at 608-498-3760.

## **Tradeshow Deal!**

Win a total of \$2000! Win \$1000 a day: If you have purchased from that booth you will be in the drawing for \$1000.00 EACH DAY to purchase items at the trade show. Purchase must be made at this show! Earn extra Golf Cart tickets by visiting Hallway or Hotel Booths!

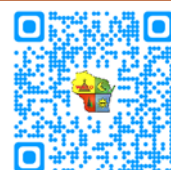
## **Can't Attend a Seminar?**

All seminars and information (if provided by the speaker) are available for our members. If you were unable to attend a session, please feel free to pick up the materials near the WACO desk. This information is available on a first come, first serve basis and if seminar information is provided prior to convention. Information from seminars will also be available on the WACO Website in the "Members" tab the Tuesday after convention week.



### **Want the Whole Family Educated?**

Pets are allowed at the  
**Holiday Inn Express** for  
just \$25 per night!



**Visit the WACO Website!  
Scan me!**

# PARTICIPATE TO EARN MORE

## How To Earn Tickets

# Win a Golf Cart!

- Earn 25 tickets for every auction item you bring.
  - Earn 25 tickets by bringing a basket.
  - Earn 20 tickets for purchasing raffles from Linda.
  - Earn 10 tickets for being a sponsor.
  - Earn 10 tickets for donating to Kids Kamp.
  - Earn 10 tickets by picking up your directories.
  - Earn 5 tickets for talking to vendors in the hall or hotel
  - Earn 10 tickets for each bottle of liquor you donate
  - Earn 10 tickets for bringing a bottle of wine !
  - Earn 1 ticket for each educational course you attend.
  - Earn 1 ticket for each course evaluation turned in.
  - Earn 1 ticket for any PAC fund donation you make.
  - Earn 10 tickets for every \$100 you spend at the auction
  - Earn 10 tickets for each raffle item you purchase.
  - Earn 10 tickets by picking up your directories.
  - Earn 10 tickets for attending the round tables on Sunday
  - Earn 5 tickets for turning in Convention critique on Sunday.
  - Earn 20 tickets for becoming a GBF 93 member
  - Earn 20 tickets for holding a fundraiser for GBF this summer.
  - Earn 20 tickets for selling raffle tickets for GBF this summer.
  - Earn 5 Tickets for participating in Little Bar Basket Raffle
  - Earn 5 Tickets for attending the Bus Ride!
  - Earn 5 Tickets for completing the WACO survey!
  - Earn 5 Tickets for participating in the PAC auction!
  - Earn 5 Tickets if you registered in advance!
  - Earn 5 tickets for every vendor you purchase from.
- Bring your slips to registration.



**Don't miss the networking fun!**

New? Check out the people begging to sit with you!

Nightly fun!  
Basket auctions end nightly!

**Mark Hazelbaker**

Private Sessions  
Board Room  
Sign up at Registration  
Agreements Review Mobile  
homes Licenses , park regulations

Participants are responsible for collecting their tickets. Sunday morning simply rip your tickets in half. You keep one half and the other half goes in the bucket for the drawing. Good luck!

**Must be present on Sunday at 11:00am to win!**

# TECHNOLOGY TIME

## QR Codes

- Some times having everything on your phone or tablet can be convenient. We understand that. You are now able to download each convention day's schedule onto your mobile device to ensure you are in the loop for that days activities.
- Using a QR Code Reader App, scan the codes above and watch as each day appears!

**Wednesday**

**Thursday**

**Friday**

**Saturday**

**Sunday**

**Kids Kamp**

## HAVE YOU JOINED OUR TEXT CLUB YET?

Receive updates and urgent messages concerning WACO on your phone!

**Simple Text "WACO" to 25827**



## Feelin' Social? Tag Us!



/wicampgrounds



@wicampgrounds



@wicampgrounds



/wicampgrounds



WACO – Wisconsin Association of Campground Owners

wisconsincampgrounds.com

**Mark Hazelbaker**

Private Sessions

Board Room

Sign up at Registration

Agreements Review Mobile homes Licenses , park regulations

New this year – Text 608-220-7271 for an appointment!

# SCHEDULE

WEDNESDAY, MARCH 14<sup>TH</sup>

Please note that there will be three different daylong classes available. *Must preregister\**

- 8:30am – 4:00pm ServSafe – Harvest Room
- 8:30am – 4:00pm CPO Pool School – Cyndi Robertson – Stonefield Room
- 8:30 am -4:00 pm NFPA 1194 – Barb Youmans – Banquet Room

\*Pre-register Free without certification, \$300 with certification

	Harvest Room	Woodland Room	Stonefield Room	Banquet Room	Trillium Room
8:30 am – 9:30 am	<b>ServSafe</b> (8:30am–4:00pm) <b>**NEW Programing</b> Kama Teske	<b>Adult Crafts</b> Julie Michaels <i>Scenic Ridge Campground</i>	<b>CPO – Pool School</b> Cyndi Robertson <i>Carrico Aquatics</i> (8:30am-4:00pm)  <i>**Please note that lunch will be from 12:00pm – 12:30pm if you registered for this course.</i>	<b>NFPA 1194</b> (8:30am–4:00pm) Barb Youmans ARVC  <i>Learn the standard for Recreational Vehicle Parks &amp; Campgrounds</i>  <i>Ask about insurance benefits of going through this course</i>	<b>Get Out!</b> Mark Hazelbaker <i>WACO's Lawyer</i>  <i>Proper ways to remove problem campers</i>
9:45 am – 10:45am					<b>Hiring Your Employees</b> Mark Hazelbaker <i>WACO's Lawyer</i>  Paperwork please
11:00am – 12:00pm					<b>Outdoor Weather Safety for Campgrounds</b> Tim Kleckbushch
12:00pm - 1:30pm	<b>Lunch &amp; Learn - Banquet Room</b> <b>Charity Begins At Home</b> Learn how to raise money, raise awareness, gain community & seasonal support. We will discuss various ways to maximize your charity event to help grow your business & your charitable donations. Understand how raffles work and what you need to comply. Understand how to use the press for maximum exposure & how to make it FUN! Comments from campgrounds who have done this program successfully. Lunch Sponsored by: Gilbert Brown – Presentation by Lori Severson				
2:00pm - 3:00pm	<b>ServSafe</b> (8:30am–4:00pm) Kama Teske	<b>Software Provider Round Table</b>	<b>CPO – Pool School</b> Cyndi Robertson <i>Carrico Aquatics</i> (8:30am-4:00pm)	<b>NFPA 1194</b> (8:30am–4:00pm) Barb Youmans ARVC	<b>A Deal for YOU: Drugs &amp; Campgrounds</b> Mike Lucas
3:15pm - 4:15pm		<b>Activities Session</b> Tia Anderson & Marley Behnke	<i>**Please note that lunch will be from 12:00pm – 12:30pm if you registered for this course.</i>		<b>Security &amp; Safety</b> Mike Lucas
4:00pm	<b>Cash Bar Opens - Fill your mug for the trip</b>				
5:00pm	<b>Bus Trip to Bull Heads \$25 Per Person</b> Bus Bull – contest for the Best Bus Idea! <i>Bus will be back by 8:00pm latest – More information on the next page!</i>				
8:00pm	<b>Meet in the Little Bar for some socializing and “Get-to-know-you”</b> <b>Meet and Greet – Match up new owners with experienced owners!</b>				

**For information on seminars and speakers, please look in the back.**

# BUS TRIP TO BULLHEADS

WEDNESDAY, MARCH 16<sup>TH</sup> 5:00PM – 8:00PM

**\$25/ Person Please Pre-register!**

**Earn 20 Golf Cart tickets**

**by attending this event!**

*Sign up early!  
Limited to two buses only!*

**Socialize and idea exchange with your favorite WACO family!**

**Raffles**

## **Your \$25 Ticket includes:**

- Dinner at Bullheads, transportation on the bus, and a personal drinking glass  
Dinner: Chicken, coleslaw, mashed potatoes, dinner roll & coffee.

## **Schedule:**

5:00pm (*sharp*) Depart Holiday Inn

▶ 5:45pm – 6:00pm Introductions and Mentoring assignments

6:00pm Chicken Dinner

6:30pm– 7:00pm

- Best Ideas with Adam Malsack
- Best Bus Idea presentation
- WACO – DID YOU KNOW
- Benefits – Trivia for Golf Cart Tickets

- ▶ Everyone who brings a list of 20 best ideas will be awarded 20 Golf Cart tickets! All ideas will be combined on the WACO website. Group will vote on the best idea presented –
  - ▶ best idea wins 50 Golf Cart tickets.

**WACO  
Fundraiser &  
Educational  
Event  
Live Auction**

## **BULLHEADS**

*3368 Campsite Drive, Stevens Point, WI 54482*  
**715-344-5990**

River's Edge Campground has a bar adjacent to the campground...

**Bullheads Bar & Grill** will be our host for this event & will provide the meal that is included in your ticket. Jerry's 30+ years experience with bars will make this educational.



**Holiday Inn Stevens Point - Convention Ctr**  
1001 Amber Ave, Stevens Point, WI 54482

- ↑ Head south on Amber Ave toward Woodland St  
48 s (0.2 mi)
- > Take I-39 N/US-51 N to Casimir Rd in Hull. Take exit 163 from I-39 N/US-51 N  
7 min (6.2 mi)
- > Take N 2nd Dr and N Sunset Dr to Campsite Dr N in Dewey  
9 min (5.7 mi)

**Bullheads Bar & Grill Restaurant**  
3368 Campsite Dr, Stevens Point, WI 54482



# SCHEDULE

THURSDAY, MARCH 15<sup>TH</sup>

Mark Hazelbaker

Private Sessions

Board Room

Sign up at Registration

Agreements Review Mobile homes

Licenses , park regulations

Please note that there will be one daylong class available. *Must preregister\**


- 8:00am – 4:00pm CPO Pool School – Cyndi Robertson - Stonefield Room

	Harvest Room	Woodland Room	Stonefield Room	Banquet Room	Trillium Room
8:00am - 9:30am	<b>Social Media Panel</b> Tia Anderson, Ann Illig, and more to be announced!  <i>Get ready with your questions!</i>	<b>Trending</b> Larry Brownfield KOA	<b>CPO – Pool School</b> Cyndi Robertson <i>Carrico Aquatics</i> (8:00am-4:00pm)	<b>Time Management</b> <b>Multi-tasking</b> Kristen Valk	<b>Bud Styer</b> Would the Mouse stay with you?
9:45am - 10:45am	<b>Best Campground Activities</b> Eileen Vaughn	<b>Navigating State Regulations</b> Nancy Mistel & Joe Knilans – Rural WFIF		<b>Guest Experience</b> Kristen Valk	<b>Managing Family in Business</b> Jeanette Shifra & Jay Shifra
11:00am - 12:00pm	<b>IRS Mock Audit</b> Jesse VenRooy  <i>Books &amp; Records Auditor Income Reconstruction Unit</i>	<b>Campgrounds Highlights and updates from datcp</b> Mary Ellen Bruesch <i>Ask Mary Ellen questions individually at her booth – here in and out today!</i>		<b>Teaching Managers to Manage</b> Kristen Valk	<b>Maintenance Issues and Answers</b> Jim Button <i>Evergreen Campsites &amp; Resort</i>
12:00pm - 1:45pm	<b>Lunch served in the Banquet Room</b> Singing of the National Anthem by Faith Klick Color Guard Presentation <b>Playing With Your P &amp; L</b> Lunch with WACO Members				
2:00pm - 3:00pm	<b>Paid Facebook Ads or Organic Growth - How to Get A Return on Your Social Media</b> Renee Sommer	<b>Restaurant &amp; snack Shack Q&amp;A</b> Kara Paul  <i>Biggest whoops &amp; fixes</i>	<b>CPO – Pool School</b> Cyndi Robertson <i>Carrico Aquatics</i> (8:00am-4:00pm)	<b>Research and Resources for Themed Weekends</b> Kristen Valk	<b>Organizational Structure</b> Nikolaus Butz Ph.D
3:15pm - 4:15pm	<b>Work-Life Balance - How to Rock Your Business AND Still Have a Life</b> Renee Sommer	<b>Alcohol Permit Process</b> Tyler Quam Excise Tax Agent Supervisor		<b>Communication Skills that work</b> Kristen Valk	<b>Reporting Structure</b> Nikolaus Butz Ph.D

**For information on seminars and speakers, please look in the back.**

# **SCHEDULE**

THURSDAY, MARCH 15<sup>TH</sup>

4:15pm	<b>Cash Bar Opens</b>
5:00pm	<b>New Fun Format – Serving STATIONS – Point Brewery Tasting Merrill &amp; Mad Dog – Reinhardt Foods - Brakebush - Grillin Five-0.</b>  <b>Serving stations</b> <i>*Sponsored by Reinhart Foods &amp; Brakebush – Badger Popcorn Popcorn Bar</i> (Included with your registration) <i>Served to you by the WACO Board of Directors!</i> Beer Tasting & Root beer, Chicken, Brats, Hamburgers, Hotdogs, Baked Beans, Salads, Chips, Pickles  <b>Brought to you by Your WACO Board of Directors</b>  <b>Root beer floats by Taylor &amp; Point Brewery</b>
5:30pm - 6:30pm	<b>President Awards!</b> Lori Severson & Scott Kollock, WACO President
6:30pm - 7:00pm	<b>ARVC News &amp; Benefits</b> - Paul Bambei ARVC CEO
7:00pm - 8:30pm	<b>PAC Auction with the Weiss Family</b>   <p>All the money goes to the PAC Fund for WACO! Buy as many paddles as you like – bid for each item for only a dollar!</p> <p><b>PRIZES:</b></p> <ul style="list-style-type: none"><li>• <b>\$500.00 VISA Card to be used at the WACO Show!</b></li><li>• <b>Indoor Packer Tickets</b></li><li>• <b>Wellness weekend tickets for 4 people – 2 rooms</b></li><li>• <b>Aaron Rodgers autographed print</b></li><li>• <b>Brett Favre autographed print</b></li></ul>

# SCHEDULE

FRIDAY, MARCH 16<sup>th</sup>

	Harvest Room	Woodland Room	Stonefield Room	Banquet Room	Trillium Room	Little Bar
8:00am - 9:30am	<b>What's Your Campground Worth?</b> John Jaszewski <i>Properties Plus</i>  <i>Developing your 3 year plan, Preparing your margins, books &amp; money!</i>	<b>Septic System Panel</b> Bryan Patten, Tom Guyse, Bud Styer Well issues such as low pressure or volumes will also be covered. Along with basic septic issues.	<b>Astra by Campground Manager</b> Peter Kerns <i>Astra by Campground Manager</i>	<b>Special Events</b>  <i>How to create hoopla!</i>	<b>Navigating North: The Path to Effective Leadership</b> Larry Brownfield KOA	
9:45am - 10:45am	<b>Bed Bugs</b> Ted Tuchalski Recreational Technical Specialist		<b>Current Electrical Code Update</b> Wade Elliott <i>Utility Supply Group</i>	<b>Store Merchandising</b>	<b>When to Build a Board</b> Amy Wirtz, C.E.P.A., J.D. <i>Family and Business Success</i>	
11:00am - 12:00pm	<b>Zoning</b> Bob Welch	<b>Resources for Small Businesses</b> Bill Smith	<b>Building a Cabin</b> Jerry Anderson Building Inspector for State of WI.	<b>Coverra Insurance</b>	<b>RV Industry Data</b> Amy Bliss	

**Lunch served in the Banquet Room** **Awards & Words**

**Stephanie Klett Secretary of Tourism**  
**Sarah Klavas Deputy Secretary**  
**David Ross Secretary of Transportation**



**Trade Show Open**  
*More information on the next page!*

**BEER SPONSORS**  
**COVERRA INSURANCE**  
**JIM'S GOLF CARS**



**For information on seminars and speakers, please look in the back.**

# TRADE SHOW

FRIDAY, MARCH 16<sup>th</sup> 1:00PM – 7:00PM

**Keep your registration costs low by shopping with these vendors!**

Appearance by the

## **Wisconsin Badgers Marching Band**

to kick off the Trade Show at 1 pm!

**Win a total of \$2000 to spend at the Expo just for purchasing at the TRADE SHOW.  
We pick until a campground matches a vendor!**



**Earn 5 extra Golf Cart tickets by visiting booths in the hallway!**

## **Packed with New Booths!**



### **Win \$1000 A DAY**

If you have purchased from that booth you will be in the drawing for \$1000.00 EACH DAY to purchase items at the trade show.

### **Beer starts at 5:00pm**

*Located at stations in the EXPO AREA*

**Shop & enjoy your favorite beverage at**

- *Coverra Insurance*
- *Jim's Golf Cars*

Sponsored by



Convention Center

# **SCHEDULE**

FRIDAY, MARCH 16<sup>th</sup>

## **DINNER BUFFET AT 7PM:**

### **\$1000.00 Vendor/Campground Drawing**

### **Vendors join for Dinner – Free Booth Drawing**

**Must be present to win!**

Get \$1000 to spend at the trade show on Saturday just for shopping Friday!

Special thank you to all our suppliers! Without them we could not have a show of this magnitude! Remember to support those who support us!

Thank them in the best possible way... Buy your goods and services from them!

## **LIVE AUCTION AT 7:30PM**

Live Auction Items... *Just a preview!*

- Autographed items
- Vacation Packages
- Booze Basket
- Aaron Rodgers Print



**\*\*Basket Raffle closes after Live Auction – check signs**

**Check out the silent auctions! Some tables closing tonight!**

# **SCHEDULE**

SATURDAY, MARCH 17<sup>th</sup>

**Bloody Mary Bar – compliments of Coverra Insurance**

8:00am - 9:30am	<p style="text-align: center;"><b>ANNUAL MEETING</b></p> <p>Scott Kollock- Call to order Secretary's Report – Approvals Treasurer's Approvals Nominations from the floor Nominations Elections PAC Report ARVC update Any other new business Adjourn</p> <p>Celebration &amp; WACO Updates</p> <p><b>Learn where the organization has been &amp; where we are going!</b></p> <p>Board Member Recognition</p>
9:30am – 4:30pm	<p style="text-align: center;"><b>Saturday Trade Show</b> <b>9:30am – 4:30pm</b> <i>Greatest Show on Earth!</i></p> <p>Just visit hallway and hotel vendors for extra Golf Cart tickets. Remember placing orders at this show keeps your convention costs down! Please support our suppliers who support you! Please thank your sponsors!</p>
11:00pm - 1:30pm	<p style="text-align: center;"><b>Grab-and-Go Lunch served in the Banquet Room</b></p> <p style="text-align: center;"><b>Vendors Welcome!</b></p>

## **3:00PM DRAWING**

**\$1000 VENDOR Drawing – If you bought from the vendor called you win \$1000 to be spent at the Trade show. Must be in the trade show area to win!**

# SCHEDULE

SATURDAY, MARCH 17<sup>th</sup>

## **WINE GAME**

Buy your bottle of wine for \$10 – you could be a big winner!

**Everyone who attends get 20 golf cart tickets!**

## **WACO AUCTION 5:30PM – 7PM**

- Golf Cart from Harris Golf Carts
- Aaron Rodgers autographed print

## **DINNER PROGRAM AT 7PM**

- Memory Slide show
- Hall of Fame Inductee
- Board Member Introduction
- Drawings – Silent Auction closes at 7:30PM

**Free Beer, Wine  
& Cheese  
While it lasts  
starting at 5:15 !**

# SUNDAY ROUND TABLES

SUNDAY, MARCH 18<sup>th</sup> 9:00AM – 11:00AM

**Stay seated at your table – Speakers come to you!**

Join a table and speakers will come to you with their topics!  
Smaller groups at each table so you will have time to ask any questions you like! The speakers come to you so you will hear every topic!

- Ask Me Anything... If It's Legal! Mark Hazelbaker
- Stump Bud Bud Styer
- Arvc Benefits & Information Bert Davis
- Sourcing Entertainment
- Landscaping ideas
- Accounting information Christine Metcalf
- Technology tricks and tips
- Social Media Marketing Carrie Geary

## GOLF CART DRAWING



## KIDS KAMP GRADUATION



Pick up hand outs that are still available – Drop off your badges  
Say our good lucks & farewells

End of Conference Drawings



# Kids Kamp Daily Schedule

## Wednesday – March 15, 2017

*Registration forms must be completed by parents of child on their first morning with us! Kids will be provided with a Kamp t-shirt to be easily spotted when traveling outside the hotel. Please be sure they wear these shirts each day they come to Kamp!*

**Needed today: Swim suit and towel**

- 7:30 am – 8:00 am Registration and Check-In (Wisconsin Room)  
Light breakfast available.
- 8:00 am – 8:30 am Welcome to Kids Kamp 2017!  
During this time, kids will get their 2017 Kids Kamp t-shirt and bag to carry around all their goodies from the weekend! We will have color books, games, crafts available at this time for them to settle in!
- 8:30 am – 10:30 am Games, Icebreakers and Projects, Oh My!  
We've got some fun games, special crafts and icebreakers for you to get to know your weekend Kids Kamp friends and staff!
- 10:30 am – 12:00 pm Shark Tank Presentation Prep Course (Or Swimming)  
The older kids will brainstorm ideas for a product and/or idea to present to the Shark Tank panel on Friday night. Staff will help you create and perfect your presentation! The younger kids not participating in Shark Tank will go swimming in the hotel pool!
- 12:00 pm – 1:30 pm Lunch and Movie  
We will be having hot dogs, chips and fruit today. We will also watch a kid-friendly movie during lunch break!
- 1:30 pm – 3:00 pm Swimming & Game Time!  
The older kids get their turn in the pool, and younger ones can go if they wish, or have play time in the Kids Kamp room!
- 3:00 pm – 4:30 pm FISH Philosophy!  
Learn the basics of FISH to take back & apply at your park!
- 4:30 pm – 5:00 pm Parent pick-up time  
Crafts and games available while you wait to be picked up and signed out by your parents!

**\*\*ALL SCHEDULES ARE TENTATIVE AND SUBJECT TO CHANGE\*\***

5:00 pm – 9:00 pm Movie & Game Night!

# Kids Kamp Daily Schedule

## Thursday – March 16, 2017

*Registration forms must be completed by parents of child on their first morning with us! Kids will be provided with a Kamp t-shirt to be easily spotted when traveling outside the hotel. Please be sure they wear these shirts each day they come to Kamp!*

**Needed today:** Jacket for travel outside, Swim suit and towel

- |                     |   |
|---------------------|---|
| 7:30 am – 8:30 am   | <b><u>Registration and Check-In (Wisconsin Room)</u></b><br>Light breakfast available. Color books, games & crafts!   |
| 8:45 am             | <b><u>Leave for the Planetarium</u></b>   |
| 9:00 am – 10:00 am  | <b><u>Fun at the Planetarium!</u></b><br>We're heading over to The Allen F. Blocher Planetarium at UW-Stevens Point for a program looking at the dinosaurs, and then looking at possible reasons why they died out, especially those of astronomical origins. |
| 10:15 am            | <b><u>Travel Back to the hotel</u></b>  |
| 10:30 – 11:15 am    | <b><u>Games &amp; Crafts</u></b><br>Find a craft, game or toys to play with until we head over to McDonald's for lunch!   |
| 11:15 am            | <b><u>Travel To McDonald's</u></b>  |
| 11:30 am – 12:45 pm | <b><u>Lunch at McDonald's</u></b><br>Be sure you fill out your meal choice form today!  |
| 1:00 pm – 2:30 pm   | <b><u>Movie time!</u></b><br>Kick back and relax during this kid-friendly movie!  |
| 2:30 pm – 3:00 pm   | <b><u>Games &amp; Crafts</u></b><br>Find a new buddy to play a game with until pool time!   |

**\*\*ALL SCHEDULES ARE TENTATIVE AND SUBJECT TO CHANGE\*\***

3:00 pm – 4:30 pm **Swimming at the hotel pool!**

# Kids Kamp Daily Schedule

## Friday – March 17, 2017

*Registration forms must be completed by parents of child on their first morning with us! Kids will be provided with a Kamp t-shirt to be easily spotted when traveling outside the hotel. Please be sure they wear these shirts each day they come to Kamp!*

- 7:30 am – 8:00 am ~~Registration and Check-In (Wisconsin Room)~~  
**Needed today: jacket for travel outside**  
Light breakfast available. Color books, games & crafts!
- 8:00 am – 8:45 am Hillbilly Science Show!  
Witness the crazy antics of Dr. Cletus Beaker, MD as he puts a unique twist on the world of science and experiments.
- 8:45 am – 9:45 am Shark Tank Presentations  
Anyone with Shark Tank presentations will give them to their peers and staff will help to polish them up before dinner tonight!
- 9:45 am Travel to the Children's Museum
- 10:00 am – 11:45 am Children's Museum  
We're heading to the Central Wisconsin Children's Museum for a morning of fun and learning!
- 11:45 am Travel to the YMCA
- 12:00 pm – 1:00 pm Lunch at the YMCA  
Today we will be having sandwiches and chips.
- 1:00 pm – 3:00 pm Activity time at the YMCA  
Tons of options here! Basketball, gymnastics, Wii, craft room, pool table, and a toy room for the little ones!
- 3:00 pm Travel back to the hotel
- 3:15 pm – 4:45 pm Swimming in the Hotel pool!  
Take a dip in the pool, play some games or go

**\*\*ALL SCHEDULES ARE TENTATIVE AND SUBJECT TO CHANGE\*\***

# Kids Kamp Daily Schedule

## Saturday – March 18, 2017

*Registration forms must be completed by parents of child on their first morning with us! Kids will be provided with a Kamp t-shirt to be easily spotted when traveling outside the hotel. Please be sure they wear these shirts each day they come to Kamp!*

**Needed today:** Jacket for travel outside, money for games if desired

7:30 am – 8:30 am	<u>Registration and Check-In (Wisconsin Room)</u> Light breakfast available. Color books, games & crafts!
8:30 am – 9:30 am	<u>Magic Matt!</u> Time to sit back and watch the amazing Magic Matt!
9:30 am	<u>Travel to Skate City in Wisconsin Rapids</u>
10:00 am – 12:30 pm	<u>Skate City</u> Skate around the rink and play some fun games with the DJ! Roller blades will be available for older kids. Lunch is here today: all-you-can-eat pizza and soda! <i>**Parents, there are video/arcade games. If your child wants to play, please send along money as we cannot provide any for them to play.**</i>
12:30 pm	<u>Travel back to Hotel</u>
1:00 pm – 2:00 pm	<u>Gilbert Brown's Anti-Bullying Program</u> A former Packer player and partner of The Gilbert Brown Foundation will be coming in to speak about standing up to bullying and being a hero!
2:00 pm – 4:00 pm	<u>Trade Show walk through</u> Leaders will take groups into the trade show area to walk around and try out some of their products/toys!

**\*\*ALL SCHEDULES ARE TENTATIVE AND SUBJECT TO CHANGE\*\***

# Sunday – March 19, 2017

*Registration forms must be completed by parents of child on their first morning with us! Kids will be provided with a Kamp t-shirt to be easily spotted when traveling outside the hotel. Please be sure they wear these shirts each day they come to Kamp!*

8:00 am – 8:30 am Registration and Check-In (Wisconsin Room)  
Light breakfast available. Color books, games & crafts!

8:30 am – 9:30 am Magic Matt!  
Time to sit back and watch the amazing Magic Matt!

9:30 am – 10:15 am Group Games  
We've got some fun games to play as a group today!

10:15 am – 10:40 am Kids Kamp Round Table Discussion  
We'll talk about what your favorite parts about Kids Kamp this year, what you want to do again next year, and what you'd like to see added or go away next year! We will also talk about anything you learned over the weekend that you can take back to your campground and apply during this year's camping season!

10:40 am – 10:50 am Clean up, collect belongings and walk to Graduation!

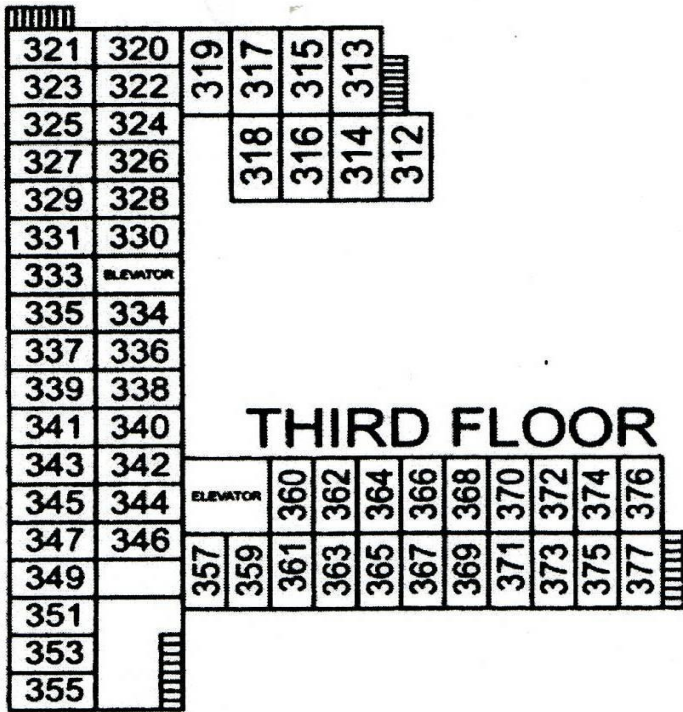
11:00 am Graduation Celebration!  
Your parents can come watch as you graduate from Kids Kamp 2017! We'll have a few special awards to give out as well as drawing names

**Thank You!**

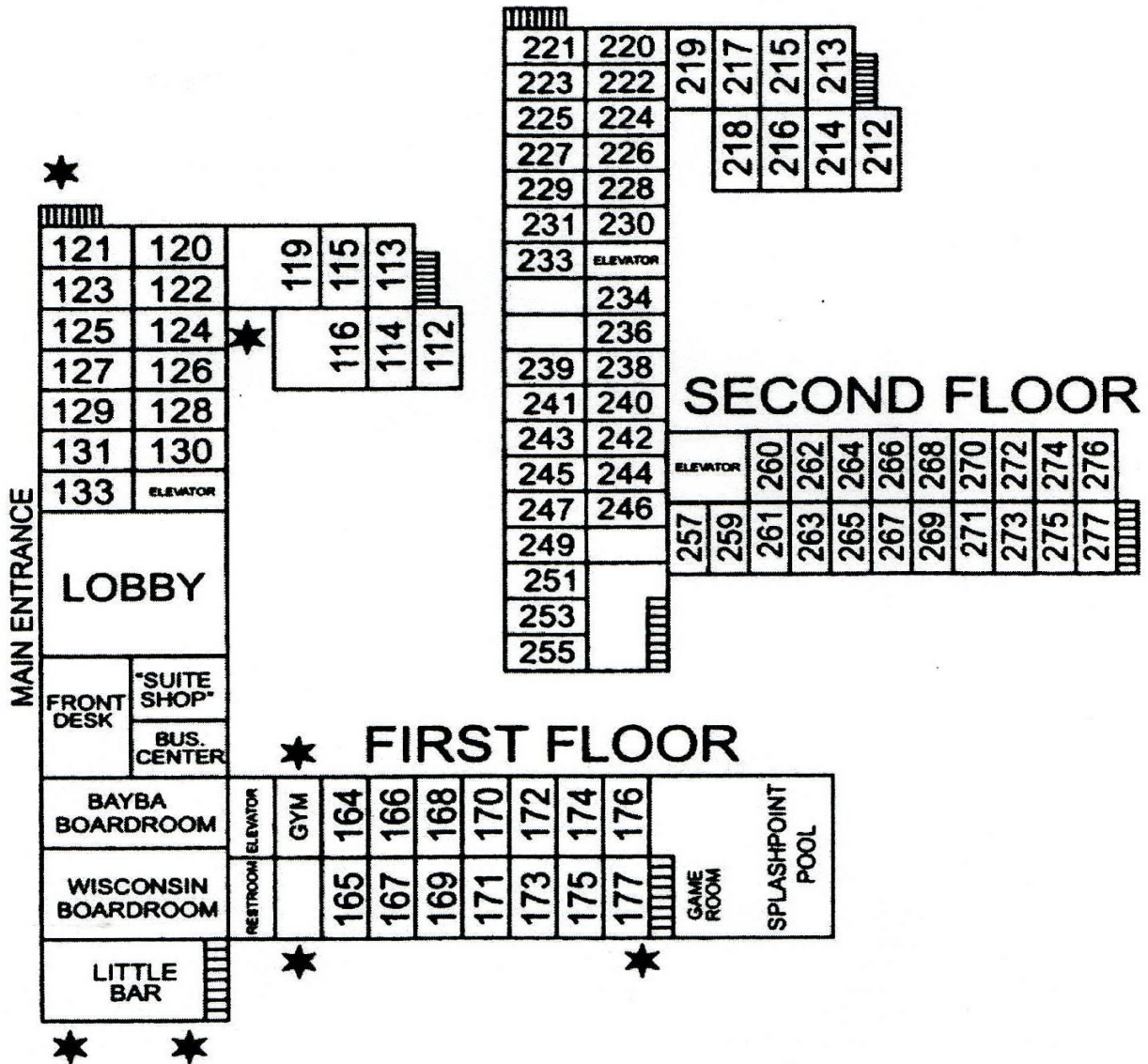
*The Kids Kamp staff would like to thank all of our friends who joined us for Kids Kamp 2017! We appreciate you coming and hope that you all had a blast! Don't forget to like our Kids/Teen Kamp on Facebook and keep in touch with us while we all wait for Kamp*

**\*\*ALL SCHEDULES ARE TENTATIVE AND SUBJECT TO CHANGE\*\***





★ EXIT



# THANK YOU TO OUR SPONSORS!

## PRESENTING SPONSORS



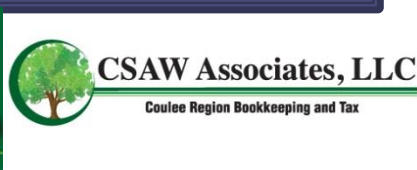
**TWISTER DISPLAY**

Join us in the Little Bar every night for some great networking? Don't know anyone.....JUST tell any Board Member who you are and they will get you introduced!

## GOLD SPONSORS



## BRONZE SPONSORS



## SILVER SPONSORS

