



Wisconsin Association of Campground Owners

WACO Convention 2018

WISCONSIN ASSOCIATION OF CAMPGROUND OWNERS 2018 CONVENTION & TRADE SHOW

Wednesday, March 14th, 2018 – Sunday, March 18th, 2018

Holiday Inn Hotel & Convention Center

1001 Amber Avenue

Stevens Point, WI

Phone: 715-344-0200

TRADE SHOW HOURS

Thursday, March 15th, 2018

Set-Up time 2:00 p.m. – 5:00 p.m.

Friday, March 16th, 2018

Set-Up time 7:00 a.m. – 11:00 a.m.

** (Booths must be set up by 11:00 a.m.)

Trade Show 1:00 p.m. – 7:00 p.m.

Friday Evening: Vendor Appreciation Dinner & Program 7:00 p.m.

Saturday, March 17th, 2018

Trade Show 9:30 a.m. – 4:30 p.m. (Grab and go lunch)

Note: Early Tear Downs are not allowed! Your will be fined \$250.00 for early tear-down unless you have a hallway booth with written permission.

ROOM RATES

- **Holiday Inn & Convention Center** (Same building as Trade Show) Standard double Rooms: \$76.00, King Suites \$106.00,) **Phone: 715-344-0200**
- **Holiday Inn Express** (Across Street) Same rates, includes Breakfast. (Pricing does not include sales tax) **Phone: 715-344-0000**

* Call direct to Holiday Inn & Convention Center for accommodations

Vendor Programs for 2018

- Presenting Sponsor: \$2,500
- Gold Sponsor: \$1,000
- Silver Sponsor: \$500
- Bronze Sponsor: \$200
- Beer Sponsors: \$500
- Sponsor Thursday Evening meal: \$1,500
- Auction Sponsor: Provide a product or service valued at \$2000 or more

Our Suppliers are very important people to us. If you have ideas or suggestions please let us know.

RESERVATIONS MUST BE MADE BY FEBRUARY 19, 2018

Sold out show last year. Please register early. No booths can be held without payment. Sorry no refunds are available. Booths will be sold on first come first serve basis with the exception of Presenting and Gold Sponsorships. NO booth numbers with the exception of Presenting and Gold Sponsors are guaranteed. All decisions made by the Exhibitor committee are final. We reserve the right to refuse participation based on product selection and the committee's discretion.

Sponsorship Opportunities

PRESENTING SPONSOR:

\$2,500.00

As a Presenting Sponsor for this event, your company will receive:

- 1 complimentary exhibit booth and Trade Member dues for one year
- 1/3 page full color ad in 2019 WACO Directory or 2018 (if sponsorship is renewed before 11/1/17)
- Featured on all conference literature, pre conference material that is sent to the membership as well as a featured listing on the WACO conference bags
- Free admission to any seminars, mentions throughout the convention including all dinners and social events
- Free brochure inserts in each attendee bag (Need to WACO office by February 16)
- Feature article and full page flyer in WACO newsletter (newsletter sent out monthly)
- An 11x17 banner identifying the sponsoring organization will be displayed at either the registration area or trade show throughout the convention
- Banner ad on the Wisconsin Association of Campground Owners Website for 1 year (1200px X 125px)
- An opportunity to present your product and service information at a Fall Workshops
- Direct link back to your website from the WACO Website
- News releases and media coverage as appropriate
- Special vendor table and recognition at the banquet, where you can invite customers to sit upfront with you. VIP Seating.
- Participate in evening entertainment.
- 10 - \$35 WACO certificates good at any WACO campground for your promotional use. Not for use at the WACO auction. (Not valid with trade sponsorships)

You asked for it...you got it! Friday Night will have selective silent auction items that close on Friday evening so you can participate. As always you are family and are welcome to bring yours. Your family may participate in our Kids Kamp program and any of the entertainment features.

QUESTIONS? CALL WACO at 608-525-2327

Sponsorship Opportunities

GOLD:

\$1,000.00

- Featured on all conference literature, pre conference material that is sent to the membership as well as a featured listing on the WACO conference bags.
- Free admission to any seminars, mentions throughout the convention including all dinners and social events.
- Free brochure inserts in each attendee bag
- Feature article and full page flyer in WACO newsletter (newsletter sent out monthly)
- A banner identifying the sponsoring organization will be displayed at either the registration area or trade show throughout the convention
- An opportunity to present your product and service information at a Fall Workshop.
- Direct Link back to your website from the WACO Website.
- Press Releases and media coverage as appropriate

SILVER SPONSOR:

\$500.00

- One month business-card size advertising in WACO newsletter (newsletter sent out monthly)
- Free admission to any seminars, mentions throughout the convention
- Advertising in the conference program
- Sponsorship listing on WACO bags
- Tent listing on the tables
- Listing on sponsor posters

BRONZE SPONSOR:

\$200.00

- Listing on sponsor posters
- Free admission to any seminars, mentions throughout the convention

**Become a beverage sponsor
for just \$500.00**

QUESTIONS? CALL WACO at 608-525-2327



2018 EXHIBITOR REGISTRATION

Mail to:

WACO – P.O. Box 228, Ettrick, WI 54627

Phone: 608-525-2327 Fax: 608-525-2328

Company Name _____

Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax: _____

E-Mail _____

Product or Service: _____

Please print names of attendees for name badges:

***\$5 charge for name changes or adjustments at convention.*

Cost: (must be WACO Trade member to exhibit)

Annual Trade Member Fee \$200.00 **\$ 200.00**

Early Bird Booth Fee – each booth \$500.00 (Add \$50 for electricity) \$ _____

After January 10, 2018 - \$600.00 (Add \$50 for electricity) \$ _____

Cabin Size Space -- \$700 includes literature table inside
(you must provide your own electric) \$ _____

Brochure Inserts to attendees (qty. 500) - \$200.00 \$ _____

Lunch Tickets for Saturday are included in booth fee

Sponsorship: _____ Sponsor Level \$ _____

Total Amount due \$ _____

Check #: _____ Credit Card #: _____

M/C ___ Visa ___ Expiration Date: _____ Zip Code: _____

Booth fee includes 8 X 10, (some booths are slightly smaller, see diagram) exhibit booth with one 8 foot draped/skirted table, one 8-foot backdrop with 3-foot side drapes, 1 chair, a booth sign. Note: 2 complimentary dinner tickets for the Vendor Appreciation meal, and 2 tickets to the Saturday lunch are included in your booth fee. *Call the hotel directly for other booth arrangements.*